The FreeStyle Libre system delivers clinical benefits for a broad range of patients.

The FreeStyle Libre flash glucose monitoring system is indicated for measuring interstitial fluid glucose levels in adults aged 18 years and older with diabetes mellitus. Always read and follow the label/insert.

The FreeStyle LibreLink app is only compatible with certain mobile devices and operating systems. Please check the website for more information about device compatibility before using the app.

* Scanning the sensor does not require lancets.
A major obstacle to glucose monitoring is the pain and hassle of finger pricks\(^1,2\)

\[ \geq 3X \] The recommended times per day for glucose testing by the Diabetes Canada Clinical Practice Guidelines\(^3\,*\)

Patients do not test as often as they should, and many do not achieve optimal glycemic control\(^4-8\)

Patient adherence to SMBG is low

Only 1/3 adhere to the frequency of SMBG recommended by their HCP\(^1\)

2/3 skip SMBG because it is invasive to their lives\(^2\)

Many patients fail to achieve their optimal glycemic control

\[ >3/4 \text{ using insulin do not achieve their A1C target of } <7\%^9 \]

\[ 1/2 \text{ Canadians with diabetes do not achieve their A1C target of } \leq 7\%^{10} \]

Infrequent glucose testing leads to insufficient glucose data for diabetes treatment decisions\(^1,2\)

SMBG, self-monitoring of blood glucose.

\(*\) For diabetes patients using insulin more than once a day. For individuals with type 2 diabetes on once-daily insulin in addition to non-insulin antihyperglycemic agents, testing at least once a day at variable times is recommended. For individuals with type 2 diabetes not receiving insulin therapy, frequency of glucose testing recommendations should be individualized depending on type of antihyperglycemic agents, level of glycemic control, and risk of hypoglycemia.\(^3\)

The FreeStyle Libre system accurately replaces blood glucose monitoring* and reduces A1C¹

**Reduces A1C**
Clinically proven to significantly reduce A1C in type 2 diabetes¹

**Easy to Use²**
With a painless³ 1-second scan, patients see their current glucose reading, trend arrow, and 8-hour history

**Easy to Wear**
A small, discreet sensor that is easy to apply and comfortable to wear³ for up to 14 days

**Trusted Accuracy**
No confirmatory finger pricks required for treatment decisions*

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* A finger prick test using a blood glucose meter is required during times of rapidly changing glucose levels when interstitial fluid glucose levels may not accurately reflect blood glucose levels or if hypoglycemia or impending hypoglycemia is reported by the system or when symptoms do not match the system readings.

Increased glucose monitoring is strongly associated with better diabetes management

1. Reduces hypoglycemia¹²

2. Increases time in range³

3. Decreases A1C⁴

Patients with T2D on different therapies saw significant A1C reductions after using the FreeStyle Libre system\(^1,2\)

**Patients on long-acting insulin\(^2\)**
- **Baseline**: 8.5%
- **Post FreeStyle Libre System**: 7.9% (**\(P < .0001\)**)

**Significant A1C reduction in patients on long-acting (basal) insulin at 6 months**
RWD on change in A1C in patients with T2D taking long-acting insulin therapy after use of the FreeStyle Libre system for 6 months (n = 277) and 12 months (n = 87).
In the 12-month group, patients using the FreeStyle Libre system demonstrated significant A1C reduction of 0.5% (**\(P = .0014\)**).

**Patients on non-insulin therapies\(^2\)**
- **Baseline**: 8.5%
- **Post FreeStyle Libre System**: 7.6% (**\(P < .0001\)**)

**Significant A1C reduction in patients on non-insulin therapies at 6 months**
RWD on change in A1C in patients with T2D taking non-insulin therapies (oral agents, GLP-1 receptor agonists) after use of the FreeStyle Libre system for 6 months (n = 497) and 12 months (n = 120).
In the 12-month group, patients using the FreeStyle Libre system demonstrated significant A1C reduction of 0.7% (**\(P < .0001\)**).

GLP-1, glucagon-like peptide 1; RWD, real-world data; T2D, type 2 diabetes.

**References:**
2. Miller E, Brandner L, Wright E. HbA1c reduction after initiation of the FreeStyle Libre system in type 2 diabetes patients on long-acting insulin or non-insulin therapy [84-LB]. *Diabetes*. 2020;69(suppl 1).
Seamlessly manage your patients’ diabetes with free digital health tools

For **patients**

FreeStyle LibreLink

- Patients can use the FreeStyle LibreLink app* to easily share their glucose data with you
- Automatically uploads† glucose data to LibreView‡ for easy HCP access

For **HCPs**

LibreView

- A secure cloud-based system that enables you to access reports on demand and virtually

Recommend the FreeStyle Libre system to your patients today.
Visit [EasytoFreeStyle.ca](https://EasytoFreeStyle.ca) to learn more.

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* The FreeStyle LibreLink app and the FreeStyle Libre reader have similar but not identical features. A finger prick test using a blood glucose meter is required during times of rapidly changing glucose levels when interstitial fluid glucose levels may not accurately reflect blood glucose levels or if hypoglycemia or impending hypoglycemia is reported by the FreeStyle LibreLink app or when symptoms do not match the app readings. The FreeStyle Libre sensor communicates with the FreeStyle Libre reader that started it or the FreeStyle LibreLink app that started it. A sensor started by the FreeStyle Libre reader will also communicate with the FreeStyle LibreLink app. The FreeStyle LibreLink app is only compatible with certain mobile devices and operating systems. Please check the website for more information about device compatibility before using the app. Use of FreeStyle LibreLink requires registration with LibreView.
† Use of FreeStyle LibreLink requires registration with LibreView. Automatic upload requires a wireless internet connection or mobile data connection.
‡ The LibreView website is only compatible with certain operating systems and browsers. Please check www.LibreView.com for additional information.

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